



**CHALLENGE
WANAKA**
wearetriathlon!



Expo 2020



Health and Lifestyle Expo 2020

The Challenge Wanaka Health & Lifestyle Expo is an integral part of race week, offering exhibitors the opportunity to showcase their product to thousands of athletes, supporters, volunteers and spectators during the festival week.

For 2020, the expo will be held over four days with the inclusion of the New Zealand Secondary School National Championships being held on Sunday 16 February 2020. The expo is centrally located adjacent to the Race Central Marquee and finish line which provides you with an opportunity to promote your brand at New Zealand's largest annual triathlon festival.

Demonstrate new products, meet your existing customers, build brand awareness, grow new business and increase your direct marketing database – you can do all of this and be part of one of New Zealand's most inspirational events.

Event Overview

Please note; this timetable is subject to change – please check the Challenge Wanaka website regularly.

Wednesday 12th February		
Afternoon	Pack in available on request from 12 noon	
Thursday 13th February		
9:00am – 6:00pm	Health & Lifestyle Expo Open – Pack in prior	Pembroke Park
9:00am – 6:00pm	Racers Edge Bike Checks Open	Expo, Pembroke Park
8:45am	Puzzling World Junior Challenge Intermediate Schools event starts	Lake Front
12:30pm	Secondary Schools Race start	Race Central Marquee
2:00pm – 6:00pm	Challenge Wanaka Registration Open	Race Central Marquee
Friday 14th February		
8:30am – 6:00pm	Health & Lifestyle Expo Open	Pembroke Park
8:30am – 6:00pm	Challenge Wanaka Half Registration Open	Race Central Marquee, Pembroke Park
8:30am – 6:00pm	Racers Edge Bike Checks Open	Expo, Pembroke Park
9:30am	Puzzling World Junior Challenge Wanaka Race start	Pembroke Park
3:00pm – 6:30pm	Transition Open for bike racking & bag drop	Race Central Marquee, Pembroke Park

Saturday 15th February		
9:00am – 6:00pm	Health & Lifestyle Expo Open	Pembroke Park
6:45am	Challenge Wanaka Swim waves start	Lake Front
4:30pm	Course Closes, Prize Giving	Finish Line Area, Pembroke Park
Sunday 16th February		
9:00am - 4:00pm	Health & Lifestyle Expo Open	Pembroke Park
7:00am	NZ School National Championships Swim Start	Lake Front
3:30pm	Prize Giving for all NZ SS Championship Races	Finish Area, Pembroke Park

Notes

The ability to exhibit on Sunday is available for free and we welcome stall holders to support the NZ Secondary Schools event.

You are welcome to pack in on Wednesday afternoon or prior to 9am on Thursday.

Saturday Pack Out – From 4:30pm but please note you can stay open longer if you wish, foot traffic on Saturday is expected to remain high through this time due to prize giving. Large numbers of family and friends wait in this area for athletes leaving the recovery tent and Prize Giving from 4:30pm. Pack-out must be completed by 8.00pm. Due to foot traffic in this area you will need to be escorted by a member of staff if you are driving through the area at all.

All sites must be left free of rubbish and recycling, any sites left un-cleared will be charged \$100+GST.

Expo Costs

Booths are provided in the form of high quality, windproof marquees with 1 table and two chairs.

Power is also available and more tables etc can be arranged.

If you would like a site or marquee outside of the below options please get in touch.

3m Sites

3m x 3m	\$695+GST
3m x 6m	\$1,195+GST
3m x 9m	\$1,695+GST
10m x 10m	\$2,995+GST

Terms and conditions for participating at the expo are set in the attached registration form.



Expo Registration Form 2020

Tick if required

3m x 3m	\$695 + GST	<input type="checkbox"/>
3m x 6m	\$1,195 + GST	<input type="checkbox"/>
3m x 9m	\$1,695 + GST	<input type="checkbox"/>
10m x 10m	\$2,995 + GST	<input type="checkbox"/>
Food Stall (3 days)	\$500 + GST*	<input type="checkbox"/>
Food Stall (Sat only)	\$175 + GST	<input type="checkbox"/>

*(includes overnight plugin but not operational power)

I require power

Power required for
(please state in
detail)

- If you are a food stall who requires power to operate please get in touch and we will advise costs depending on requirements.
- No outside generators.
- If you would like a site or marquee outside of the below options please get in touch.

NB: All exhibitors and food vendors must supply their own electrician tagged outdoor extension power cord if power required (Recommend 25m length).

Total payment: \$

Direct credit to Challenge Wanaka Sports Trust bank
account: 06-0943-0115348-00

Business Name

Contact Name

Contact Number

Brands and items/
food included on
your stand

Food Stalls/Trucks:

Contact Name

Contact Number

Contact Email

Food Registration
Council

Registration number

Expiry

Please make sure you have read and signed the attached terms and conditions. Many thanks and we look forward to seeing you at Challenge Wanaka.

TERMS AND CONDITIONS

Schedule and exhibition spaces

The Challenge Wanaka Expo will take place on Pembroke Park, adjacent to Race Central. The expo will be open to the general public during the following hours;

- Thursday 13 February 9.00am to 6.00pm. You are welcome to setup from 7.00am and must be operational by 9.00am.
- Friday 14 February from 8.30am to 6.00pm
- Saturday 15 February from 9.00am – 4:30pm
- Sunday 16 February from 9.00am- 4.00pm (optional)

If you have a space in the Expo your tent or area must be manned during these times on all three days.

Costs

Each exhibitor is responsible for making their own provisions for all expo equipment outside of the provided marquee, tables and chairs.

Exhibition spaces for the three days cost:

- 3m x 3m \$695 + GST
- 3m x 6m \$1,195 + GST
- 3m x 9m \$1,695 + GST
- 10m x 10m \$2,995 + GST

Food trucks are \$500 + GST for the three days, \$175+GST for the Saturday only.

Community groups with charity status can apply for a reduced stall rate of \$200+GST.

Challenge Wanaka sponsors please check your agreement in regards to Expo and benefits.

Provision for power to sites

Please indicate if you require power at your Expo site including any relevant details on requirements. No outside generators. All food stalls must detail their power requirements.

Setup and breakdown of the booths

Exhibitors will be able to set up their own booths on Thursday 13 February from 7.00am to 9.00am and MUST have completed set up by 9am. Vehicle access to booths is available during set up and breakdown. Vehicles must be parked off-site in a car park adjacent during all other times.

Saturday Pack Out – From 4:30pm but please note you can stay open longer if you wish, foot traffic on Saturday is expected to remain high. Large numbers of family and friends wait in this area for athletes leaving the recovery tent and Prize Giving from 4:30pm. Pack-out must be completed by 8.00pm. Due to foot traffic in this area you will need to be escorted by a member of staff if you are driving through the area at all.

If you elect to stay onto Sunday Pack Out will be from 3:30pm. Pack-out must be completed by 7.00pm. The exhibition spaces must be left in a clean and empty condition free of all recycling and rubbish.

Please note: The exhibitor is responsible for the removal of all waste and packaging materials from their site. Waste/ rubbish may not be left on site otherwise the exhibitor will incur a cleaning/rubbish removal charge of \$100+GST.

Deadline for registration

The deadline for exhibitors to register for a stall space at Challenge Wanaka is 21 December 2019. Any late registrations will be at the discretion of the Event Directors and will incur a \$100+GST late fee. Exhibitors will be informed of the location of their stalls a minimum of two weeks before the event.

Right of withdrawal

If the exhibitor withdraws from his/her registration by 31 December 2019, he/she will be charged 50% of their total expo registration cost.

No withdrawal from the registration is possible after 31 January 2020.

Organiser

Challenge Wanaka Sports Trust

Phone: 021 448 522

E-mail: julie@challenge-wanaka.com

Expo manager: Julie Aitken

Exclusivity

Exclusivity cannot be granted however acceptance of registration is at the discretion of the Event Directors and may be denied if they are deemed inappropriate.

Legal requirements

Food stalls must comply with the law as enforced by Queenstown Lakes District Council and must apply for and receive the necessary licenses through Lakes Environmental. When you register you will need to supply; Name, Contact Number, Email, Council which holds food business registration, Council registration number, date or registration expiry and detail on what you will be selling.

Terms of payment

Payment is to be made when Expo registration forms are submitted.

The registration will only be accepted after full payment has been received by internet banking, cash or Invoice available on request.

Responsibility for exhibited items and booth equipment

Challenge Wanaka and its agents do not assume any responsibility for exhibit items or booth equipment, and does not accept any liability for damage or lost items.

Security will be present at race central overnight however it is the responsibility of the exhibitor to ensure that all stock and valuable items are removed from the premises when unattended by the stall holder.

Force majeure

In case of force majeure, the organiser is entitled to postpone, shorten, partially or completely close or cancel the Expo. In these cases, the exhibitors/hirers may be entitled to receive a reimbursement or a reduction after all of the costs incurred by the organisers related to the Expo have been covered.

I agree with the above terms and conditions.

Full name (please print)

Company

Signature



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www.challenge-wanaka.com