




	PRODUCT RANGE		NUTRITIONALS	THE ATHLETE	WHEN & WHY	KEY SELLING POINTS
ELITE FUEL	<p>Elite Fuel Supply Squeeze Packs (+Caffeine version available)</p> <p>50g Sachet x 10 Gel</p> <p>Tropical Crush & Lemon Chill</p> 		<p>Serve Size: 50g</p> <p>Per Serve: Carb : 25.6g Pro : <0.1g Fat : nil Caffeine: 50mg (only in Caffeine version)</p>	<p>For the endurance athlete requiring additional energy to avoid glycogen depletion throughout training or an event</p>	<p>During training/competition lasting in excess of 60-90 minutes. Approx. 1g of Carb per minute of exercise can be tolerated. Should be taken before carbohydrate reserves are significantly lowered.</p>	<ul style="list-style-type: none"> • 25g of complex carbohydrate per serve - fast absorbing • Formulated to minimise gastrointestinal disturbance • Convenient carry sachet • Your Ultimate energy boost <p><u>CAFFEINE VERSION</u></p> <ul style="list-style-type: none"> • Improve your focus and concentration with the additional caffeine
ELITE FUEL	<p>Elite Fuel Supply Restore Energy Powder (+Caffeine version available in 600g) 600g & 1.6kg</p> <p>Orange Crush & Lemon Chill</p> 		<p>Serve Size: 16g</p> <p>Per Serve: Carb : 14.5g Pro : 0.3g Fat : <0.1g</p>	<p>Recommended for all athletes and active individuals to help maintain hydration.</p>	<p>Ideal at all times. Great when training to offset water lost through sweating and to maintain energy levels. Can be used throughout the day to maintain fluid intake.</p>	<ul style="list-style-type: none"> • Electrolyte formula to maintain optimal hydration • Additional carbs to sustain energy levels • BCAA's to help recovery & reduce muscle catabolism • Energy and hydration when you need it <p><u>CAFFEINE VERSION</u></p> <ul style="list-style-type: none"> • Improve your focus and concentration with the additional caffeine
ELITE FUEL	<p>Elite Fuel Supply Recover & Refuel Carb-Pro Powder 4:1</p> <p>750g</p> <p>Tropical Pineapple & Lemon Barley</p> 		<p>Serve Size: 30g</p> <p>Per Serve: Carb : 22.1g Pro : 5.5g Fat : 0.5g Contains Promilin® (Special fenugreek extract)</p>	<p>For athletes looking for optimal recovery following prolonged exercise typical of endurance events.</p>	<p>As a sole source of nutrition following intense exercise, consume approximately 1.6g per kilogram of bodyweight in the first hour following exercise. An initial 30g serve will assist in your refuel & recovery programme.</p>	<ul style="list-style-type: none"> • With Promilin® - patented Fenugreek extract to speed up muscle recovery and carb intake • Provides carbohydrates & protein to initiate optimum recovery response 4:1 ratio • High quality proteins assist the recovery process and muscle integrity